

White Claw® Hard Seltzer Go Where the Waves Are Sweepstakes
OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. THIS SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 21 YEARS OF AGE OR OLDER AT TIME OF ENTRY. VOID IN ALASKA, HAWAII AND WHEREVER PROHIBITED OR RESTRICTED BY LAW.

Eligibility: This sweepstakes (“Sweepstakes”) is open only to legal residents of the 48 contiguous United States and the District of Columbia who are 21 years of age or older at the time of entry. Void in Alaska, Hawaii and wherever prohibited or restricted by law. Employees, officers and directors of the following entities and members of their immediate families (defined as parent, child, sibling, spouse) or same households (whether related or not) are NOT eligible to register for and thereafter enter the Sweepstakes or win the prize: Mark Anthony Brands Inc. (“Sponsor”), Surfline/Wavetrak, Inc., each of their parent companies, subsidiaries, divisions, affiliates, prize suppliers, advertising and promotion agencies, including Prize Logic LLC (the “Administrator”), as well as alcohol beverage licensees (i.e., alcohol beverage suppliers, importers, wholesalers, distributors and retailers). **By participating in the Sweepstakes, entrants agree to abide by and be bound by these Official Rules and the decisions of Sponsor and Administrator which shall be final and binding in all respects.** All federal, state and local laws apply.

2. Sweepstakes Period: Sweepstakes begins at 12:00:00 p.m. Eastern Time (“ET”) on June 15, 2022 and ends at 11:59:59 p.m. ET August 10, 2022 (“Sweepstakes Period”). Time shall be kept by Administrator’s computer.

3. How to Enter: There is one (1) way to enter this Sweepstakes.

Entry Method – Website (Accessed by Scanning Code): During the Sweepstakes Period, look for the QR Code®* on Point of Sale advertising materials in-store at bars, restaurants and similar retail locations where White Claw® Hard Seltzer beverages are sold.

You are NOT required to purchase White Claw® Hard Seltzer in order to enter the Sweepstakes. Scanning the QR Code® from your handset (smart phone) will take you to a website, HawaiiTrip.whiteclaw.com (“Website”)†. After verifying your age, complete and submit the registration form with all required information, including your name, state of residence, e-mail address, and agreement to these Official Rules. Then, during the same online session, follow the prompts to visit the page on the Website indicating the maximum wave height for the featured beach on that day (“Beach Page”) – you will receive the number of entries corresponding to the maximum wave height in feet for the featured beach on that day at 1:00 a.m. ET as recorded/reported by Administrator, as per the following chart:

Wave Length Height (in Feet)	Number of Entries
0 – 2	1
3 – 4	3
5 – 9	5
10 or more	7

Designated beaches will be featured according to the following schedule:

Start Date	End Date	Featured Beach
June 15	June 22	Waikiki, Hawaii
June 22	June 29	New Smyrna Beach, Florida
June 29	July 6	Huntington Beach Pier, California
July 6	July 13	Nags Head Pier, North Carolina
July 13	July 20	Malibu, California
July 20	July 27	1 st Street Jetty, Virginia Beach, Virginia

July 27	August 3	Santa Cruz, California
August 3	August 10	Manasquan, New Jersey

- To the extent not specified herein, Administrator shall determine in their sole discretion the point from which waves are measured on featured beach.
- By providing notice on the Website, Sponsor/Administrator may modify the time period for measuring waves on a featured beach and/or replace featured beach with another beach location.

For all purposes of this Sweepstakes, the Administrator’s determination of the maximum wave height in feet for the featured beach on a given day shall be final and binding and not subject to appeal. Sponsor/Administrator will round down in converting maximum wave height on the featured beach on a given day to entries if maximum wave height is a fractional number. For example, if maximum wave height on the featured beach on a given day is between 3.0 feet to 4.99 feet, registered users visiting the Beach Page on that day will receive three (3) entries; if maximum wave height on the featured beach on a given day is 5.0 feet up to 9.99 feet, registered users visiting the Beach Page on that day will receive five (5) entries. **After initial registration, you may return to the Website on subsequent days (a “day” beginning at 1:00:00 a.m. ET until 12:59:59 a.m. ET, except for first day that starts 12:00:00 p.m. ET and ends at 12:59:59 a.m. ET; and last day that starts at 1:00:00 a.m. ET and ends at 11:59:59 p.m. ET) and sign-in by supplying your e-mail address.** To receive entry/entries, you must also complete and submit the registration form AND visit the Beach Page during a given day. Failure to complete all steps of the entry procedure in the same online session (on the same day) will not result in entry). Internet access and a valid e-mail address are required to register for and enter the Sweepstakes. You may be charged for wireless Internet access according to the terms of your plan with your cellular or “wi-fi” provider. All entries (i.e., registration plus visiting the Beach Page on a given day) must be received no later than 11:59:59 p.m. (ET) on August 10, 2022. Receipt of entry may be acknowledged but such acknowledgment does not constitute any representation of eligibility for the Sweepstakes nor is it otherwise binding upon Sponsor. All entries become the sole property of the Sponsor and entries will not be returned. No alterations or forged entries are permitted. All entrants must have handset and digital service which is compatible with QR Code® technology as well as allowing for Internet access in order to register for and enter the Sweepstakes. Grand Prize will be awarded to the name corresponding to the e-mail address provided on the registration form. **Third party usage fees may apply.** Please consult your wireless service provider regarding your pricing plan BEFORE entering the Sweepstakes. Not all wireless providers feature necessary service to participate in the Sweepstakes via this Entry Method. Check your phone capabilities for specific instructions as to scanning QR Code® and wireless Internet access. Wireless Internet access is not available in all areas.

†You may also register for and enter the Sweepstakes by accessing HawaiiTrip.whiteclaw.com directly without scanning the QR Code.®

*QR Code® is a registered trademark of Denso Wave Incorporated and is used herein solely for reference purposes. No endorsement, sponsorship or other affiliation is intended or implied by such use.

4. Entry Restrictions: Limit one (1) registration/sign-in per person, per day during the Sweepstakes Period. Violation of this limit will result in only the initial registration/sign-in on a given day being accepted. But Sponsor and Administrator reserve the right to void all entries (and disqualify any entrant from the Sweepstakes altogether as well as to prohibit such entrant from participating in future promotions offered by Sponsor) if Sponsor or Administrator determine, in their sole discretion, that a given person has engaged in egregious, blatant or repeated violations of the entry limit. Proof of submission of registration and visiting Beach Page does not constitute proof of receipt of same or proof of entry. All entries become the sole property of the Sponsor. Sponsor and Administrator assume no responsibility for late, lost, illegible/garbled, incomplete, damaged, inaccessible, corrupted or jumbled registrations/entries/ electronic transmissions, regardless of cause; and, all such registrations/entries are void.

5. Prize: One (1) Grand Prize is available to be awarded. Winner will receive a trip for winner and *one (1) verified guest to Waikiki, Hawaii. Winner’s guest must be 21 years of age or older and a resident of the United States or District of Columbia and must sign and return a Guest’s Affidavit of Eligibility, Liability and Publicity Release (where lawful) prior to the trip. Trip includes round-trip coach air travel for winner and one (1) verified guest from a major commercial airport near winner’s residence to Honolulu, Hawaii, six (6) days/five (5) nights hotel accommodations based on double occupancy (standard room) and one (1) \$500 Gift Card that may be used for ground transportation, meals, gratuities, souvenirs and any additional expenses not specified in these Official Rules.

Gift Card Issuer will be chosen by Sponsor at its sole discretion and Gift Card is subject to terms and conditions of use as indicated thereon). Grand Prize winner and winner's guest must travel together on same itinerary as set by Sponsor in its sole discretion. Winner and winner's guest must provide their own transportation to and from the departure airport. All other expenses not specified in these Official Rules are the sole responsibility of the winner. No other prize will be awarded. **Trip must be taken within 12-months from the date of winner confirmation/verification. Travel arrangements (flight and hotel accommodations) must be made using Sponsor's designated travel agent. Dates to be chosen by winner and are subject to availability, blackout dates and Sponsor's approval at its sole discretion. Advanced notice of at least (45) days prior to preferred travel date is required. Sponsor will seek to accommodate winner's preference, but winner may not receive his/her first choice of dates and Sponsor disclaims any and all liability in conjunction therewith.** Approximate Retail Value of Grand Prize is \$20,000.00. Should actual value of Grand Prize be less than the stated Approximate Retail Value for any reason, winner will not receive the difference in cash or otherwise.

Alcohol beverages are not part of the Grand Prize. Grand Prize may be terminated if winner and/or winner's guest behave in an inappropriate, belligerent or unruly manner as determined by Sponsor or any prize supplier in their sole discretion (with Sponsor having no responsibility for such decision by any prize supplier, as all prize suppliers are completely independent from Sponsor); and, under such circumstances, Sponsor shall NOT have any liability or obligation of any kind. The preceding includes but is not limited to winner and/or winner's guest failing to fully comply with government health and safety mandates as well as the policies of any prize supplier so as to prevent the spread of COVID-19/Coronavirus, including but not limited to mask-wearing, social distancing, completion of wellness questionnaires, a prize supplier conditioning one's participation in any element of prize travel upon provision of satisfactory proof of full vaccination against COVID-19/Coronavirus or satisfactory proof of a negative COVID-19/Coronavirus test.

Prize travel is subject to availability, blackout dates and other restrictions. Prize travel not eligible for frequent flyer miles, rewards points or other "perks." Grand Prize winner and winner's guest must travel together on same itinerary as set by Sponsor in its sole discretion. It is the sole responsibility of the winner and their guest to possess valid travel documentation (i.e., driver's license or passport) prior to travel. All other expenses not specified in these Official Rules (e.g., meals and incidentals) are the sole responsibility of the winner.

Winner and winner's guest each understand and agree that (a) travel is inherently dangerous due to the COVID-19/Coronavirus epidemic/pandemic and it is possible that they may contract COVID-19/Coronavirus in conjunction with prize travel even if they are fully vaccinated; (b) in response to economic and social conditions engendered by COVID-19/Coronavirus and/or in compliance with applicable law, the trip may be modified, postponed or even cancelled outright, in which case Sponsor will coordinate prize travel for revised dates (if applicable) or alternatively substitute an entirely different prize of comparable which shall constitute the entire liability of Sponsor; and (c) Sponsor, Administrator and Surfline/Wavetrak, Inc. have not obtained any insurance for winner and winner's guest with respect to the risks of contracting COVID-19/Coronavirus in conjunction with prize travel.

*If winner chooses to travel without a guest (or guest does not timely return signed Release [where lawful]), winner will receive the flight and hotel accommodations elements of Grand Prize which are appropriate for the actual number of travelers (i.e., the winner him/herself) and no substitute prize or compensation will be awarded in conjunction therewith.

6. Winner's Determination/Odds: Winner will be determined in a random drawing on or about August 11, 2022 by Administrator, an independent judging organization, whose decisions will be final in all matters relating to this Sweepstakes. Odds of winning will be determined by the total number of eligible entries received (determined based on maximum wave height on featured beach on a given day as reflected on Beach Page, as per Rule 3 above) during the Sweepstakes Period. Potential winner will be notified by e-mail and will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents **within five (5) business days** from the date of attempted notification or Grand Prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. In the event of noncompliance with this requirement or if potential winner cannot be contacted for any reason, Grand Prize will be forfeited without compensation of any kind and an alternate winner may be selected. If potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept the Grand Prize, Grand Prize will be

forfeited. If Grand Prize is forfeited, Grand Prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor/Administrator in its sole discretion). If, after a good-faith attempt, Sponsor/Administrator is unable to award or deliver the Grand Prize, Grand Prize may be awarded to another winner at Sponsor's/Administrator's sole discretion . In the event of noncompliance with this requirement or if potential winner cannot be contacted for any reason, the Grand Prize will be forfeited without compensation of any kind and an alternate winner may be selected . Winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for his/her Grand Prize won. All other costs and expenses not expressly set forth herein shall be solely winner's responsibility. Grand Prize will only be awarded to winner after verification. Sponsor/Administrator will attempt to notify potential winner as set forth above, but Sponsor/Administrator is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of winner's privacy or spam filter settings which may divert any Sweepstakes e-mail, including winner's notification e-mail, to a spam or junk folder. Grand Prize is non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute the Grand Prize of equal or greater value in case of unavailability of any element of the Grand Prize for any reason, at Sponsor's sole and absolute discretion. Sweepstakes Entities shall not be held responsible for any delays in awarding the Grand Prize for any reason.

7. General Conditions: Registration and entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No prize substitution except at Sponsor's sole discretion. Grand Prize is not redeemable/exchangeable for cash (except for the Gift Card element of Grand Prize in those jurisdictions where applicable law allows for the holder of a gift card to redeem same for its cash value.) Grand Prize is not transferable except with Sponsor's prior consent which may be granted or withheld in its sole discretion without liability of any kind. All federal, state and local taxes on Grand Prize are winner's sole responsibility. By accepting the Grand Prize, winner waives the right to assert as a cost of winning Grand Prize, any and all costs of redemption or travel to redeem the Grand Prize and any and all liability that might arise from redeeming or seeking to redeem the Grand Prize. All costs and expenses associated with Grand Prize acceptance and use that are not specified herein are the sole responsibility of the winner.

Taxes on the Grand Prize are the winner's sole responsibility. Winner will be issued W-9 IRS Tax Form with the Affidavit of Eligibility, Liability and Publicity Release and a subsequent 1099 IRS Form. Upon receipt of the Grand Prize, the winner shall be required to comply with any and all applicable federal, state and local law, rules and regulations.

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning the Grand Prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, GRAND PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. THE ONLY WARRANTIES ON GRAND PRIZE (IF ANY) ARE THOSE OF THE CORRESPONDING PRIZE SUPPLIERS.

8. Releases: By participating, entrants indemnify, release and agree to hold harmless (a) Mark Anthony Brands Inc., Surfline/Wavetrak, Inc., each of their parent companies, subsidiaries, divisions, affiliates, prize suppliers, and advertising and promotion agencies (including Administrator); and (b) the directors, officers, agents, representatives, shareholders, employees, independent contractors (including influencers), successors and assigns of any of the above organizations (collectively, the "Released Entities"); from any and all liability arising from participating in the Sweepstakes (including but not limited to risk of illness or even death arising directly or indirectly, in whole or in part, from contracting COVID-19/Coronavirus), any Sweepstakes-related activity and/or the acceptance, receipt, possession or use/misuse of the prize (as applicable). Without limiting the foregoing, Mark Anthony Brands Inc. makes no representation, warranty or guarantee of any kind regarding the Grand Prize; this includes but is not limited to the warranty of merchantability or fitness for intended purpose. Except where prohibited by law, acceptance of the Grand Prize constitutes winner's agreement to the use of his/her name, address (city, state), likeness, voice, photograph or other indicia of persona and/or statements regarding the Sponsor or the Sweepstakes for advertising, publicity and trade purposes by Sponsor and its designees, without further compensation or any notice or approval of any kind.

9. Online/Website Entry Conditions: In the event of a dispute, entries will be deemed made by the authorized account holder of the e-mail address provided on registration form. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service, or other organization that is responsible for assigning e-mail addresses. Sponsor/Administrator are not responsible for lost, late, damaged, illegible, misdirected, incomplete registrations/entries, for registrations/entries not received due to lost, failed, delayed or interrupted connections or miscommunications, for any incomplete or erroneous information as to the recording and reporting of maximum wave heights on featured beach on a given day on Beach Page or for other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of registrations/entries; or for defect of any kind which prevents a person from properly accessing the Sweepstakes online/website including the Beach Page (including the QR Code® being misprinted, damaged, defective, irregular or otherwise non-functional). Sponsor and Administrator are not responsible for incorrect or inaccurate entry information, whether caused by online/website visitors or by any human or technological error that may occur in the processing of registrations/entries in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes.

10. Caution: ANY ATTEMPT BY A PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES OR TO DEFRAUD SPONSOR OR ADMINISTRATOR IN CONJUNCTION WITH REGISTRATION/ENTRY IN THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY SUCH PERSON FROM THE SWEEPSTAKES (IF APPLICABLE), PROHIBIT SUCH PERSON FROM PARTICIPATING IN FUTURE PROMOTIONS OFFERED BY SPONSOR, AS WELL AS TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

11. Improper Conduct: Sponsor, in its sole discretion, may disqualify any entrant from participation in or use of any or all portions of this Sweepstakes, and refuse to award Grand Prize if any entrant engages in any conduct Sponsor deems to be improper, unfair, otherwise adverse to the operation of the Sweepstakes or detrimental to other registrants/entrants of the Sweepstakes. Such improper conduct includes, without limitation, falsifying personal information required during entrant registration or Grand Prize claim, violating any term or condition stated here, effecting registration and/or accumulating entries through methods such as automated computer scripts or any other programming techniques, allowing others to use an entrant's personal information for the purpose of effecting registration and/or accumulating entries, or intentionally trying to defraud, reverse engineer, disassemble or otherwise tamper with the computer programs/technology in connection with this Sweepstakes. Entrants agree that Sponsor may void the Grand Prize that an entrant may have won and/or require the return of the Grand Prize that an entrant may have won as a result of such improper conduct. Entrants further acknowledge that any forfeiture of the Grand Prize and/or return of the Grand Prize shall in no way prevent Sponsor from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct.

12. Sponsor's Rights: Sponsor reserves the right, in its sole discretion, to cancel, abbreviate, or suspend this Sweepstakes should it be compromised by computer virus, program bugs, non-authorized human intervention or other causes beyond the control of the Sponsor, including but not limited to fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, without any compensation or liability to any entrant. Sponsor is not responsible for any typographical, technical, or other error in the printing of the offer, administration of the promotion or in the announcement of the Grand Prize. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes materials and the terms and conditions of the official rules, the official rules shall prevail, govern and control.

Sponsor assumes no responsibility for any damage to an entrant's or any other person's mobile device or computer which is occasioned by participating in the Sweepstakes or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the

incorrect or inaccurate capture or delivery of information, or the failure to capture/deliver any information. The preceding expressly includes but is not limited to any communications sent by or sent to Sponsor (including attempted use of the QR Code®) which is not properly and timely received and accessible by Sponsor or its agencies for any reason. Sponsor has the right, in its sole discretion, to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor reserves the right to modify, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. If the Sweepstakes is modified, terminated or suspended, Sponsor will select the winner (if determined to be feasible in its sole discretion) from all eligible, non-suspect entries received (determined based on maximum wave height on featured beach on a given day as reflected on Beach Page, as per Rule 3 above, if any) in a manner determined by the Sponsor in its sole discretion to be fair, appropriate, and consistent with these Official Rules. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances, and, if not feasible, Sponsor shall not have any liability of any kind. Only the type and quantity of prizes as described in these Official Rules (i.e., one [1] prize), are available to be won in the Sweepstakes. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by duly authorized representatives of Sponsor. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

13. Disputes: This Sweepstakes is governed by the laws of the State of Illinois, without respect to conflict of law/choice of law doctrines of Illinois (or of any other jurisdiction which would lead to the application of the law of any jurisdiction other than Illinois). To the fullest extent permitted by law, as a condition of participating in the Sweepstakes, entrants agree (a) that any and all disputes regarding the Sweepstakes which cannot be resolved between the parties shall be resolved individually, without resort to any form of class action, exclusively before a federal or state court located in Cook County, Illinois; (b) to the personal jurisdiction of such courts and to waive any right of inconvenient forum, change of venue or any like right; (c) that any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred in registering for and entering the Sweepstakes (if any), but in no event attorney's fees, with all other forms of remedy – including but not limited to punitive, incidental, or consequential damages and injunctive relief – being expressly waived.

14. Winner's List: For winner's name, please send a self-addressed stamped envelope to "WC Go Where the Waves Are Sweeps", 328 S. Jefferson Street, Suite 1050, Chicago, IL 60661. All requests must be received by September 15, 2022. Winner's name will be available after September 29, 2022.

Sponsor: Mark Anthony Brands Inc., Chicago, IL 60661

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PLEASE DRINK RESPONSIBLY. HARD SELTZER WITH FLAVORS.